

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001-3796

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
169250-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Obermueller 4 Congress	OBERMUELLER 4 CONG	2081

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	169250	06866314

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/26/12	M-F 430-5a News	430-5a	--W-F--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W-F-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M W 10/24/12 4:55 AM M-F 430-5a News 430-5a :30 M00112H \$150.00 NM									
2 M F 10/26/12 4:54 AM M-F 430-5a News 430-5a :30 M00212H \$150.00 NM									
2	10/23/12	10/26/12	M-F GMA	7-9a	-TW-F--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TW-F-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 M Tu 10/23/12 7:58 AM M-F GMA 7-9a :30 M00112H \$500.00 NM									
3 M W 10/24/12 8:29 AM M-F GMA 7-9a :30 M00112H \$500.00 NM									
1 M F 10/26/12 8:41 AM M-F GMA 7-9a :30 M00112H \$500.00 NM									
3	10/28/12	10/28/12	Sun 6-7a News	6-7a	-----S	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Su 10/28/12 6:28 AM Sun 6-7a News 6-7a :30 M00212H \$325.00 NM									
4	10/27/12	10/27/12	Sat 6a News	6-7a	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Sa 10/27/12 6:54 AM Sat 6a News 6-7a :30 M00212H \$350.00 NM									
5	10/28/12	10/28/12	Su GMA	7-8a	-----S	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Su 10/28/12 7:49 AM Su GMA 7-8a :30 M00212H \$725.00 NM									
6	10/27/12	10/27/12	Sa GMA	7-8a	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$600.00									

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169250-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obermueller 4 Congress	OBERMUELLER 4 CONG	2081	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/27/12	10/27/12	Sa GMA	7-8a	-----S-	:30	1	\$600.00	NM
10/22/12 10/28/12 -----S- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/27/12 7:49 AM Sa GMA 7-8a :30 M00112H \$600.00 NM									
7	10/28/12	10/28/12	Sun 8-9a	8-9a	-----S	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/28/12 8:29 AM Sun 8-9a 8-9a :30 M00212H \$600.00 NM									
8	10/27/12	10/27/12	Sat 8-9a News	8-9a	-----S-	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/27/12 8:28 AM Sat 8-9a News 8-9a :30 M00212H \$500.00 NM									
9	10/27/12	10/27/12	N/A 9/1-12/1	5-530p	-----S-	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/27/12 N/A 9/1-12/1 5-530p :00 \$500.00 NM Credited									
10	10/28/12	10/28/12	Su 530-6p News	530-6p	-----S	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/28/12 Su 530-6p News 530-6p :00 \$700.00 NM Credited									
11	10/27/12	10/27/12	Sa 6-630p	6-630p	-----S-	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/27/12 Sa 6-630p 6-630p :00 \$600.00 NM Unresolved									
12	10/27/12	10/27/12	Late News Delayed	1030-1105p	-----S-	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/27/12 11:14 PM Late News Delayed 1030-1105p :30 M00212H \$800.00 NM out of time specs									
13	10/28/12	10/28/12	Su 10-1035p	10-1035p	-----S	:30	1	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/28/12 10:24 PM Su 10-1035p 10-1035p :30 M00212H \$1,900.00 NM									
14	10/28/12	10/28/12	Sun 1035-1105p News	1035-1105p	-----S	:30	1	\$900.00	NM

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Advertiser	Product	Estimate Number	
Obermueller 4 Congress	OBERMUELLER 4 CONG	2081	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/28/12	10/28/12	Sun 1035-1105p News	1035-1105p	-----S	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/28/12	10:57 PM	Sun 1035-1105p News	1035-1105p	:30	MO0212H	\$900.00	NM
15	10/26/12	10/26/12	Live with Kelly and Michael	9-10a	----F--	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/26/12	9:33 AM	Live with Kelly and Michael	9-10a	:30	MO0112H	\$350.00	NM
16	10/24/12	10/25/12	M-F Midday News	11a-12p	--WT---	:30	2	\$350.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> --WT---	<u>Spots/Week</u> 2	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	W	10/24/12	11:23 AM	M-F Midday News	11a-12p	:30	MO0212H	\$350.00	NM
2 M	Th	10/25/12	11:54 AM	M-F Midday News	11a-12p	:30	MO0112H	\$350.00	NM
17	10/24/12	10/25/12	Twin Cities Live	3-4p	--WT---	:30	2	\$225.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> --WT---	<u>Spots/Week</u> 2	<u>Rate</u> \$225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	W	10/24/12	3:37 PM	Twin Cities Live	3-4p	:30	MO0112H	\$225.00	NM
				program re-broadcast 10/24/12 106a on KSTP-TV					
2 M	Th	10/25/12	3:47 PM	Twin Cities Live	3-4p	:30	MO0112H	\$225.00	NM
				program re-broadcast 10/25/12 106a on KSTP-TV					
19	10/23/12	10/24/12	According to Jim	1236-106a	-TW----	:30	2	\$300.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -TW----	<u>Spots/Week</u> 2	<u>Rate</u> \$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	Tu	10/23/12	12:58 AM	According to Jim	1236-106a	:30	MO0212H	\$200.00	NM
1 M	W	10/24/12	12:56 AM	According to Jim	1236-106a	:30	MO0212H	\$200.00	NM
20	10/23/12	10/26/12	430p News	430-5p	-TW-F--	:30	3	\$400.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -TW-F--	<u>Spots/Week</u> 3	<u>Rate</u> \$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Tu	10/23/12	4:53 PM	430p News	430-5p	:30	MO0212H	\$400.00	NM
3 M	W	10/24/12	4:51 PM	430p News	430-5p	:30	MO0112H	\$400.00	NM
2 M	F	10/26/12	4:50 PM	430p News	430-5p	:30	MO0212H	\$400.00	NM
22	10/24/12	10/26/12	M-F 5-530p	5-530p	--W-F--	:30	2	\$700.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> --W-F--	<u>Spots/Week</u> 2	<u>Rate</u> \$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	W	10/24/12	5:27 PM	M-F 5-530p	5-530p	:30	MO0212H	\$700.00	NM
1 M	F	10/26/12	5:28 PM	M-F 5-530p	5-530p	:30	MO0112H	\$700.00	NM
24	10/23/12	10/24/12	M-F, Su 10-1035p	10-1035p	-TW----	:30	2	\$1,350.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -TW----	<u>Spots/Week</u> 2	<u>Rate</u> \$1,350.00				

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Obermueller 4 Congress	OBERMUELLER 4 CONG	2081	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																											
24	10/23/12	10/24/12	M-F, Su 10-1035p	10-1035p	- TW- - - -	:30	2	\$1,350.00	NM																																											
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Tu</td><td>10/23/12</td><td>10:13 PM</td><td>M-F, Su 10-1035p</td><td>10-1035p</td><td>:30</td><td>MO0112H</td><td>\$1,350.00</td><td>NM</td></tr><tr><td>2</td><td>M</td><td>W</td><td>10/24/12</td><td>10:23 PM</td><td>M-F, Su 10-1035p</td><td>10-1035p</td><td>:30</td><td>MO0112H</td><td>\$1,350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Tu	10/23/12	10:13 PM	M-F, Su 10-1035p	10-1035p	:30	MO0112H	\$1,350.00	NM	2	M	W	10/24/12	10:23 PM	M-F, Su 10-1035p	10-1035p	:30	MO0112H	\$1,350.00	NM										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																										
1	M	Tu	10/23/12	10:13 PM	M-F, Su 10-1035p	10-1035p	:30	MO0112H	\$1,350.00	NM																																										
2	M	W	10/24/12	10:23 PM	M-F, Su 10-1035p	10-1035p	:30	MO0112H	\$1,350.00	NM																																										
26	10/23/12	10/24/12	M-F 1102p News	1102-1132p	- TW- - - -	:30	2	\$400.00	NM																																											
<table><tr><td>Weeks:</td><td><u>Start Date</u> 10/22/12</td><td><u>End Date</u> 10/28/12</td><td><u>MTWTFSS</u> - TW- - - -</td><td><u>Spots/Week</u> 2</td><td><u>Rate</u> \$400.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>M</td><td>Tu</td><td>10/23/12</td><td>11:20 PM</td><td>M-F 1102p News</td><td>1102-1132p</td><td>:30</td><td>MO0112H</td><td>\$400.00</td><td>NM</td></tr><tr><td>1</td><td>M</td><td>W</td><td>10/24/12</td><td>11:21 PM</td><td>M-F 1102p News</td><td>1102-1132p</td><td>:30</td><td>MO0112H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> - TW- - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$400.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	M	Tu	10/23/12	11:20 PM	M-F 1102p News	1102-1132p	:30	MO0112H	\$400.00	NM	1	M	W	10/24/12	11:21 PM	M-F 1102p News	1102-1132p	:30	MO0112H	\$400.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> - TW- - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$400.00																																															
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2	M	Tu	10/23/12	11:20 PM	M-F 1102p News	1102-1132p	:30	MO0112H	\$400.00	NM																																										
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28	10/27/12	10/27/12	Sat 8-9a News	8-9a	- - - - - S-	:30	1	\$500.00	NM																																											
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Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> - - - - - S-	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00																																															
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																										
1	M	Sa	10/27/12	8:58 AM	Sat 8-9a News	8-9a	:30	MO0212H	\$500.00	NM																																										
29	10/26/12	10/26/12	M-F 5-530p	5-530p	- - - - F - -	:30	1	\$700.00	NM																																											
<table><tr><td>Weeks:</td><td><u>Start Date</u> 10/22/12</td><td><u>End Date</u> 10/28/12</td><td><u>MTWTFSS</u> - - - - F - -</td><td><u>Spots/Week</u> 1</td><td><u>Rate</u> \$700.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>F</td><td>10/26/12</td><td>5:12 PM</td><td>M-F 5-530p</td><td>5-530p</td><td>:30</td><td>MO0112H</td><td>\$700.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> - - - - F - -	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	F	10/26/12	5:12 PM	M-F 5-530p	5-530p	:30	MO0112H	\$700.00	NM											
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> - - - - F - -	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00																																															
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																										
1	M	F	10/26/12	5:12 PM	M-F 5-530p	5-530p	:30	MO0112H	\$700.00	NM																																										
Total Spots							32																																													

Payment Terms 30 Days

<u>Gross Total</u>	\$17,700.00
<u>Agency Commission</u>	\$2,655.00
<u>Net Amount Due</u>	\$15,045.00